

NOVEMBER/DECEMBER 2023

CSIM33 — E-BUSINESS (SBS I)

Time : Three hours

Maximum : 75 marks



SECTION A — (10 × 2 = 20 marks)

Answer ALL the questions.

1. Define E-Business.
2. What is known as E-Gambling?
3. Expand the term B2C.
4. List any TWO communication media.
5. Write the acronym for OSI.
6. Define Encryption.
7. Expand the term WWW.
8. List any TWO EDI applications in Business.
9. Write the use of Online Payment.
10. List any TWO Internet Technologies.

ness.

Or

short notes on E-Marketing and
ply.

s about the Internet as Network
structure in E-Commerce.

Or

are and contrast Dial-up connection
broadband connection.

n about Network security and
lls.

Or

be the usage of Digital signature,
cates, and Envelopes.

n in detail about E-Payment systems.

Or

s about Intranet applications in
ess.



SECTION C — ($3 \times 10 = 30$ marks)

Answer any THREE questions.

16. Expound the advantages and disadvantages of E-business.
17. Draw and explain the Architectural framework of E-Commerce.
18. Discuss the types of protocols in detail.
19. Explain in detail about the concept of Electronic Data Interchange (EDI).
20. Describe the usage of Electronic cash.